



The Philadelphia Chapter of the
American Helicopter Society
&
The Army Aviation Association of America
Proudly Present A



JOINT DINNER MEETING
Tuesday, November 8th, 2011

Program: **Modernization and Foreign Military Sales**

Speaker: **Lieutenant Colonel Joe Hoecherl**
PM for CH-47 Modernization

Sponsor: **BAE SYSTEMS**

Place: D'Ignazio's Towne House, 117 Veteran's Square, Media, PA 19063

Time: Cocktails - 5:30 pm, Dinner - 6:30 pm, Presentation - 7:30 pm

Menu: Filet Mignon, Lobster Ravioli, Breaded Chicken stuffed with Ham & Cheese,
Vegetarian Ravioli

Registration: Please RSVP as early as possible. **Deadline Friday, November 4th Please!**

Members	\$25
Member + Spouse	\$45
Guests of AHS Members	\$30
Non-Members	\$35
Student Members	\$15

Reservations: email: dinnermeetings@ahsphillypa.org Phone: 610-522-4973

Please provide (1) first & last name (2) menu selection (3) registration type

If you need to cancel your reservation PLEASE do so by 10 AM the day of the meeting.

NO-SHOWS COST YOUR CHAPTER MONEY!

<http://vtol.org>

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About our speaker...

LIEUTENANT COLONEL JOSEPH A. HOECHERL

Lieutenant Colonel Joe Hoecherl enlisted in the Army Reserve in February 1984 and enlisted in the Regular Army in August 1986. He served in the 3rd Infantry Division in Schweinfurt Germany and in the 101st Airborne Division (Air Assault) at Fort Campbell, Kentucky as an Ammunition Specialist, Squad Leader, Platoon Sergeant and Battalion Reenlistment NCO.

LTC Hoecherl received his commission in 1992 as a Distinguished Military Graduate in Army Aviation from the Reserve Officers' Training Corps. He graduated from the University of Central Florida. He holds a Masters degree in Business Administration from Embry-Riddle Aeronautical University and a Masters in Information Technology from the Naval Post-Graduate School.

Lieutenant Colonel Hoecherl began his aviation service as the Assistant S-3 in 1-2nd Aviation Regiment (Attack) at Camp Mobile, Korea. In June 1995, he attended the CH-47D transition and was assigned to the 101st Airborne Division at Fort Campbell, Kentucky. While at Fort Campbell, he served as a Flight Platoon Leader and Operations Officer in the 7-101st Aviation Regiment. In 1998, he was assigned to Fort Lee, Virginia where he completed the Combined Logistics Officer Advanced Course followed by the CH-47D Maintenance Test Pilot Course at Fort Rucker, Alabama. Upon completion, Lieutenant Colonel Hoecherl was assigned to 12th Aviation Brigade in Giebelstadt, Germany where he served as Battalion S-4, "Big Windy" Executive Officer, and Brigade Headquarters Company Commander.

LTC Hoecherl was assigned to Program Executive Office (PEO), Aviation in 2004 where he served as Assistant Program Manager for Logistics Automation, Procurement Officer, PEO Executive Officer, S-3 for PM Reset and Assistant Program Manager CH-47F. Lieutenant Colonel Hoecherl later served with the Army Human Resources Command (HRC) in Alexandria, Virginia as an Acquisition Assignment Officer for Lieutenant Colonels and then Colonels. He has served for the past year as the Executive Officer for the Principal Military Deputy (PMILDEP) to the Assistant Secretary of the Army for Acquisition, Logistics & Technology (ASA(ALT)).

LTC Hoecherl was chartered as the Product Manager, CH-47 Modernization in August 2011. As the PM for CH-47 Modernization he is responsible for all non-recurring engineering and product improvement for both the entire CH-47 fleet and for CH-47 Foreign Military Sales.

Lieutenant Colonel Hoecherl's awards and decorations include the Meritorious Service, Army Commendation, Army Achievement, Humanitarian Service and NATO Medals. He is a Senior Army Aviator, parachutist and a graduate of the Air Assault course.

Lieutenant Colonel Hoecherl is married to the former Kelly Scheibly. They have 3 children; Joey (and his wife Emily), Kevin and Kristin.



About our sponsor....

BAE Systems is a global defense and security company with approximately 100,000 employees worldwide. The Company delivers a full range of products and services for air, land and naval forces, as well as advanced electronics, security, information technology solutions and support services. In 2010 BAE Systems reported sales of \$ 34.6 billion. Additional information is available at www.baesystems.com.

BAE Systems Platform Solutions is based in Johnson City, New York, Platform Solutions employs more than 4,200 people at 10 facilities worldwide. Platform Solutions serves the aerospace and defense community with capabilities and products that improve operational safety and enhance mission effectiveness.

The division supports a wide range of military and commercial platforms-including fixed- and rotary-wing aircraft, and ground vehicles-with capabilities in vehicle management, human-machine interface, and power management. Platform Solutions designs and produces fly-by-wire flight controls; full-authority digital engine controls; cockpit, head-up and helmet-mounted displays; autopilots, pilot sticks and inceptors; hybrid electric propulsion systems; vehicle power management systems; and data distribution and flight-deck systems.

Platform Solutions also is developing integrated capabilities for all-weather operation, power management, real time cockpit information, prognostics and health management, and air traffic management.

Thank you for joining us this evening and your interest in the AHS. Please fill out this guest voucher to receive the guest rate.

AHS Philadelphia Chapter Dinner Meeting Guest Voucher



Guest's Name: _____

Guest Contact Info: _____

(e.g., Address, Tele No., E-mail) _____

Sponsoring
Member's Name: _____

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